

THE MAGIC IN SALES

SZYMON KUDŁA & PAWEŁ KLUZ ON TRICKS AND HARD WORK

SALES TECHNIQUES ★ COMPETITIVE ADVANTAGE ★ PERSONAL BRAND ★ ADDRESSING NEEDS

IF YOU WANT TO BE EFFECTIVE IN A COMPETITIVE MARKET, YOU MUST **ACT OUTSIDE THE BOX.**

SUCCESSFUL SALESPEOPLE AND NOTABLE ILLUSIONISTS **WORK HARD. YOU CANNOT LEARN GOOD TRICKS IN SECONDS.**

BLANDNESS DOESN'T HELP. YOUR CLIENT MUST HAVE A **DISTINCTIVE REASON TO CALL YOU OR RECOMMEND YOU.**



MAGIC IN SALES **NEVER MEANS CHEATING OR CONNING.**

POWER SPEECH

BY **SZYMON KUDŁA** AND THE ILLUSIONIST **PAWEŁ KLUZ** FOR LARGE AUDIENCES

- Surprise your audience: a **WOW effect in sales** and in the world of illusion; building a clear, distinct brand.
- **Hard work and going beyond the box** is the fundament of magic!
- Search for **schemes and expectations which are not apparent.**
- Seeing the big picture while **attracting your client's attention to important details.**



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