



SZYMONKUDLA.PL

INSPIRATION & ENERGY

BIO FACTS CLIENTS SPEECHES CREDENTIALS

**SO FAR, I HAVE
DELIVERED NEARLY 400 POWER
SPEECHES FOR LARGE GROUPS.**

**I DELIVER POWER
SPEECHES IN POLAND,
WESTERN EUROPE AND
THE USA.**

**I ACTIVELY ENGAGE GROUPS
UP TO 1200 PEOPLE.**

**I COME WITH GOOD ENERGY,
RESPECT AND FRIENDLINESS
TOWARDS PARTICIPANTS.**

**MY FRESH INSPIRATIONS
ARE BASED ON BUSINESS
FACTS AND GOOD
PRACTICES.**

**I HELP YOU TO GET OUT OF YOUR
COMFORT ZONE.**

**MY SPEECHES HAVE BEEN
AWARDED WITH THE HIGHEST SCORES
BY CONFERENCE PARTICIPANTS.**





FACTS

CONFERENCE EXPERIENCE

Business speaker since 1997, so far invited to nearly 400 events for groups up to 1200 people.

POWER AND ENERGY

Szymon's speeches are packed with multimedia, witty experiments and surprising findings.

BUSINESS ACUMEN

A mother lode of good business practices and some anti-lessons (as a warning!). Loads of simple business concepts and case studies.

FULLY TAILORED

Adjusting to the company's culture and event scenario. Frequent and subtle referring to the context of a given industry and client's challenges.

KNOWLEDGE OF THE LATEST TRENDS

a long-standing and active member of prestigious American business associations: ISPI, SHRM and ATD.

PRESENCE IN MEDIA

An author of more than 60 articles, has given about 20 interviews, invited as an expert by business TV channels.

ACADEMIC PRACTICE

A lecturer at Postgraduate Study Program at the University of Social Sciences and Humanities in Warsaw, 2004-2008.

RENOWNED HIGHER EDUCATION

A Warsaw School of Economics graduate (full-time studies completed with a rector's distinction).



SOLO

GREAT LEADERS IN ACTION

Leadership lessons from pragmatic men of action

OPEN YOUR MIND

Out-of-the-box approach in everyday actions

CHANGE MASTERS

Five commandments for the era of permanent changes

MAKING THINGS WORK

Stories about perseverance and rhythm

WINNING ON THE COMPETITIVE MARKET

Building a smart, agile organization

NO-FRILLS TEAMWORK

Lessons from positive, strong teams

MATURE LEADERS, HEALTHY TEAMS

Journey into the world of inspiring leadership

WINNING YOUR STRENGTHS

Use your talents, work on challenges

REACH OUT FOR MORE

Striving for the ambitious goals

FIGHTERS VERSUS VETERANS

Seeking solutions, not reasons

99 MINUTES OF POSITIVE ENERGY

Time to charge your batteries!



DUETS

CHAMPIONS LEAGUE IN SPORTS & IN BUSINESS

Szymon Kudła and Mateusz Borek on the winning teams

THE MAGIC IN SALES

Szymon Kudła and Paweł Kluz on tricks and hard work

IMPROVISING IN JAZZ AND BUSINESS

Szymon Kudła and Włodzimierz Nahorny on innovation

A SHORT FILM ABOUT PERSEVERENCE

Krystyna Janda and Szymon Kudła on energy and resilience

CHANGE: MUST OR FUN?

Szymon Kudła and Prof. Rafał Ohme on changes



CLIENTS

- **Production / Heavy Industry:** ArcelorMittal, Robert Bosch, Volvo, Rockwool, 3M, Goodyear, Bombardier, Energa, PGE, Lotos Group, PKN ORLEN, Selena
- **Telecoms & IT:** Polska Telefonia Cyfrowa (T-Mobile), Orange, Play, Cyfrowy Polsat, NetWorkS, Sage, Wirtualna Polska
- **FMCG:** Carlsberg Polska, SAB Miller, Mondelez (ex-Kraft Foods), Żywiec Zdrój (Danone), Grupa Żywiec (Heineken), PepsiCo
- **Finance:** ING Bank Śląski, Pekao S.A. (Unicredit), Nationale Nederlanden (ex-ING), Aviva, Allianz, BZ WBK (Santander), Credit Agricole, PKO Bank Polski, BRE Bank, Ergo Hestia, Grupa PZU, Bank BPH, Giełda Papierów Wartościowych, Central Bank of Poland
- **Trade:** Jeronimo Martins, Leroy Merlin
- **B2B Services:** Sodexo, PwC, Skanska, DHL, Impel



CREDENTIALS

SZYMON'S SPEECHES ENERGIZE ORANGE MANAGERS. THEY GIVE THEM A SHOT IN THE ARM, YET THEY RESTORE THEIR SENSE OF SELF-CONFIDENCE AND SELF-AGENCY. THIS IS BECAUSE SZYMON TELLS HIS THOUGHT-PROVOKING STORIES IN A SIMPLE, YET A WITTY WAY. THESE STORIES ARE ADAPTED TO THE REALITY TEAMS WORK IN; FIRSTLY, SZYMON IDENTIFIES THE CONTEXT, THEN HE EMPHASISES THE RIGHT CONTENT IN HIS SPEECH. HE IS DYNAMIC, NATURAL AND CREDIBLE IN EVERYTHING HE DOES.



Bożena Leśniewska
Sales Executive Director
Orange Polska

SZYMON IS AN EXCELLENT INTELLECTUAL SPARRING PARTNER FOR US. HE BRINGS IN THE FRESH SPIRIT TO OUR TEAMS. HE IS FULL OF DISCIPLINE AND STRENGTH OF A PROFESSIONAL AND A MATURE MAN. THEREFORE HE IS HIGHLY EFFICIENT AND CAPABLE OF INFLUENCING THE TEAM. SZYMON IS ALSO OPEN, FRANK AND STRAIGHTFORWARD, WHAT HAS BECOME RARE IN COLLABORATION WITH LARGE CORPORATIONS.



Katarzyna Szumigaj-Rudnik
VP & HR Director
Mondelēz Polska

I HAVE TRUSTED SZYMON AND IT PAYS OFF. A YEAR HAS ELAPSED, BUT HIS WITTICISMS AND EXAMPLES ARE STILL ALIVE IN MY TEAM. SZYMON'S ENERGY AND EXPERIENCE, HIS HEALTHY DISTANCE TO HIMSELF AND TO THE ISSUES HE PRESENTS MAKE THE MEETING CREDIBLE AND MEMORABLE. SZYMON HAS A GENUINE INFLUENCE ON CHANGING PEOPLE'S BEHAVIORS.



Joanna Olszewska
Sales Support Director
Nationale Nederlanden / ING

SZYMON IS SO ENERGETIC, PARTICIPANTS BUY HIM INSTANTLY. WHAT IS REALLY SURPRISING IS THE LITTLE TIME HE NEEDS TO ATTRACT THE FULL ATTENTION AND TO MAKE PARTICIPANTS WAIT FOR ANOTHER PORTION OF KNOWLEDGE AND UNFORGETTABLE EMOTIONS. SZYMON'S SPEECHES ARE DYNAMIC, INSPIRING, BASED ON EXPERIENCE AND FULL OF REAL-LIFE EXAMPLES. AFTER SO MANY MONTHS THE DOSE OF FRESHNESS, OPTIMISM AND THE ENGAGEMENT ARE STILL THERE!



Hanna Kujawska
Retail Executive Director
Bank Pekao S.A.

REAL AND STRONG MESSAGE,
NO BORING CONTENT OR USELESS STORIES.
OCCASIONALLY, I APPEAR ON STAGE MYSELF
AND I KNOW HOW HARD IT IS TO MOVE PEOPLE
AND TO TOUCH THEIR HEARTS. AND SZYMON
LITERALLY TAKES PEOPLE OUT OF THEIR SEATS,
EVEN WHEN HE DEALS WITH SUCH
DEMANDING AUDIENCE AS OUR
PLAY SUPER TELCO TEAM.

PLAY

*Marcin Gruszka
PR Officer & Spokesman
Play (P4)*

SZYMON HELPS OUR TEAMS TO IMPROVE
COMMUNICATION AND COOPERATION
AND TO OPEN TO DIFFERENT POINTS OF VIEW.
SZYMON HAS LOADS OF FANTASTIC EXAMPLES
AND THOUGHT-PROVOKING IDEAS. HE DELIVERS HIS
POWER SPEECHES WITH CONSTRUCTIVE FLOW.
WE LEAVE THE EVENTS INSPIRED AND FULL
OF IDEAS, WHICH HELP US IMPLEMENT
OUR INITIATIVES MORE SUCCESSFULLY.

SKANSKA

*Małgorzata Dobosz
Marketing & Sustainability Director
Skanska*

WE HAVE BEEN COOPERATING
WITH SZYMON FOR MANY YEARS. HIS
POWER SPEECHES ARE INCREDIBLY INSPIRING,
ENGAGING AND ENERGIZING. THEY MAKE
A LONG-LASTING IMPRESSION ON HIS AUDIENCE,
BOTH ON OUR BUSINESS PARTNERS AND OUR
EMPLOYEES. WE VALUE SZYMON'S INDIVIDUAL
APPROACH TO EVERY PERFORMANCE; SZYMON
ADJUSTS HIS SPEECHES TO THE AUDIENCE
AND CATCHES THEIR ATTENTION FROM
THE FIRST TILL
THE VERY LAST MINUTE.

 **BOSCH**

*Krzysztof Kurek
Head of Power Tools Division
Bosch (elektronarzędzia)*

SZYMON IS A FANTASTIC SPEAKER!
MEETINGS WITH HIM MAKE ENERGETIC
AND INSPIRING SHOWS WHICH EXCEED THE
EXPECTATIONS. HIS EXCELLENT RAPPORT WITH HIS
AUDIENCE, HIS PROFESSIONAL BACKGROUND
AND HIS CHARISMA ARE UNDOUBTEDLY
SZYMON'S GREATEST ASSETS.



*Łukasz Radzymiński
Sales Executive Director
Shell Polska*



WE HAVE INVITED SZYMON FOR A SERIES OF EVENTS FOR 3M MANAGEMENT TEAM. THE EVENTS WERE DEDICATED TO EMPLOYEE ENGAGEMENT. **IT WAS A ROARING SUCCESS**, WHICH WENT BEYOND OUR EXPECTATIONS. SZYMON KEPT OUR ATTENTION WITH UNIQUE CASE STUDIES, FUNNY STORIES AND HIS PURE ENERGY. HE USES SIMPLE WORDS AND METAPHORS, WHICH **BECAME PART OF OUR VOCABULARY**. EVENTS WITH SZYMON ARE JUST **EXCEPTIONAL AND INSPIRING**.

Katarzyna Paszkiewicz
HR Manager
3M Poland Manufacturing

SZYMON FINDS THE RIGHT **BALANCE BETWEEN THE THEORY AND THE PRACTICE**. SZYMON EASILY BRINGS MESSAGES HOME TO THE PARTICIPANTS BY MAKING REFERENCES TO TOPICS, WHICH ARE **CLOSE TO EVERYBODY (LIKE HISTORY OR SPORTS)** AND THEN IMMEDIATELY TRANSFERRING THEM ONTO **ORGANIZATIONAL ISSUES**. HE ALSO DESERVES PRAISE FOR HIS **CRISPY STYLE OF PRESENTATION**.



Manfred Van Vlierberghe
CEO
ArcelorMittal Poland



CONTACT



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CHECK DETAILED TOPICS AND MORE INFO AT SZYMONKUDLA.PL