

LEADING IN THE VUCA WORLD

How to inspire teams in a changing environment

INSPIRATIONAL SPEECH FOR LARGE AUDIENCES BY SZYMON KUDŁA

The acronym VUCA (volatile, uncertain, complex, and ambiguous) was coined over a quarter of a century ago. Regardless of COVID-19, we all have been living in a world of fast change and information overload; technology changes the world at a lightning pace. Mergers, acquisitions, and transformations have become the bread and butter of each company. Leaders try to convert dispersed, remote workers into cohesive teams. Meanwhile, contrary to their pledges, most employees resist the never-ending changes and cry over the "old, good times." That is why leaders need to redefine their roles.

Perfect for: experienced leaders managing teams in a dynamic, changing environment.

- **Make them UNFREEZE:** Replace destructive fears and panic with a constructive will to act.
- **Make them FOCUS:** Establish a simple, crystal-clear compass in a chaotic environment.
- **Make them COHERENT:** Turn your team into a supportive, coordinated commando, resistant to turbulence.
- **Make them STRIVE:** Instead of special treatment, provide them with specific expectations and fair consequences.
- **Make them UNSHATTERED:** Do not let the naysayers spoil the energy and destroy the team from within.



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