

# OPEN YOUR MIND

## Curiosity and innovation in everyday practice

INSPIRATIONAL SPEECH FOR LARGE AUDIENCES BY SZYMON KUDŁA

Time to translate innovation, which is one of the most worn-out, overused and misinterpreted business slogans, into day-to-day practice. The practical, hands-on approach allows us to break away from the paradigm of rocket-science and breakthrough innovation, in favor of a constant search for small "tweaks" in our everyday work. However, creativity is only one piece of the puzzle. Energetic experiments and simulations will prove how important it is to stay curious, take responsibility for the laborious implementation of fresh ideas, and support solutions initiated by others, in such a way that the organization becomes more agile and new ideas turn into positive business results.

**Perfect for:** teams stuck with old habits and looking back at the good old times.

- **CURIOSITY:** There is no creativity without openness, so we must face the brutal facts and changing reality. Why do we need to overcome our elevated egos, resulting from past successes?
- **SIMPLE WAYS:** How can we find inspiration in solutions introduced in other organizations and industries? How can we adapt these ideas to our environment? What workable solutions could add value outside the core of our business?
- **EFFECTIVE COALITION:** The power of innovation depends not on the innovator, but the followers. Why should we support a lonely freak who wants to do something good in the organization?
- **EXECUTION:** Each innovation is only as good as its final implementation. How can we find a fulcrum and a lever for complex changes and projects? What should we do to heat the whole process by one degree each day?



**Marcin Prokop's Speakers Agency**

ul. Ostrobramska 67

04-175 Warszawa, POLAND

info@prokopstudio.pl, +48 884 900 727



**JET Training Center**

ul. Kopińska 31

02-327 Warszawa, POLAND

centrum@csjet.pl, +48 22 822 25 31

**MORE DETAILS (INCL. OTHER TOPICS, BIO AND CREDENTIALS) AT SZYMONKUDLA.PL**