

IT'S YOUR SHIP

How to inspire yourself and others to take initiative?

INSPIRATIONAL SPEECH FOR LARGE AUDIENCES BY SZYMON KUDŁA

Here is a dynamic speech fostering entrepreneurship and building a startup culture in a large organization. How to break with the sit-and-wait approach and bureaucratic constraints, in favor of a climate of empowerment, initiative, and autonomy? How to turn each expert into a mini-GM in the field they are responsible for? The speech can be delivered from a managerial perspective (stimulating proactivity in a team) or a general perspective (taking courage and self-agency in everyday performance). Participants receive a handful of pragmatic hints and best practices from effective business people and leaders.

Perfect for: Organizations looking to foster ownership and break down the corporate hierarchies.

- **PERSONAL COURAGE**: You can spend the whole life in a safe corner office; but is that really the point?
- OWNERSHIP: What decision would you make if 100% of shares of this company were yours?
- CONSTRUCTIVE WHISTLEBLOWING: The decision-makers don't listen to naysayers; they listen to those who are committed and effective in day-to-day performance.
- FORMING A COALITION: Beware of the syndrome of being "the only righteous guy in the whole World"; you can't do much on your own.
- FOLLOWERSHIP: When you find a lone nut doing something great, have the guts to be the first person to applaud and join.
- PROACTIVITY WITHOUT BRAVADO AND UNSANCTIONED ACTION: Explain what you are going to do and give a brief justification.
- TRUST DOES NOT EXCLUDE CONTROL: Don't abuse the trust of others and don't let someone abuse your trust.





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