

Szymon Kudła



WITH ENERGY, TO THE POINT

# KISS: Keep It Simple & Smart

## The power of simplicity in business and daily life

INSPIRATIONAL SPEECH FOR LARGE AUDIENCES BY SZYMON KUDŁA

While most of us yearn for a meaningful and simple life, we easily get distracted and make things even more complicated. Complex business environments can overwhelm teams and evoke a permanent feeling of chaos. How can we smoothly face an overly complicated reality? How to focus on things which really matter? How to reduce or even get rid of things that are redundant? How to simplify communication and collaboration? We should all remember that often less is more, that a good business is a simple business, and that you don't need to simplify everything obsessively because simplicity and complexity complement each other.

**Perfect for:** Organizations and teams overloaded with tasks, projects and priorities.

- **SIMPLE DIRECTION:** Build a crystal-clear compass for the months to come – and stick to it.
- **SIMPLE PROJECT:** If you put multiple threads into one initiative, you will not simplify anything.
- **SIMPLE INNOVATION:** Why is a wheeled suitcase better than a robotic lunar rover?
- **SIMPLE IMPLEMENTATION:** Less is more, so identify just one good lever to start with.
- **SIMPLE WORDS:** How to turn a long story into a memorable message?
- **SIMPLE LIVING IS A GOOD LIVING:** Get rid of useless stuff from your wardrobe and your life.
- **TOLERANCE TO COMPLEXITY:** Some things should not be – or cannot be simplified.



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**MORE DETAILS (INCL. OTHER TOPICS, BIO AND CREDENTIALS) AT SZYMONKUDLA.PL**