

OPEN YOUR MIND

Curiosity and innovation in everyday actions

INSPIRATIONAL SPEECH FOR LARGE AUDIENCES BY SZYMON KUDŁA

Time to translate innovation, which is one of the most worn-out, overused and misinterpreted business slogans, into day-to-day practice. The practical, hands-on approach allows us to break away from the paradigm of rocket-science and breakthrough innovation, in favor of a constant search for small "tweaks" in our everyday work. However, creativity is only one piece of the puzzle. Energetic experiments and simulations will prove how important it is to stay curious, take responsibility for the laborious implementation of fresh ideas, and support solutions initiated by others, in such a way that the organization becomes more agile and new ideas turn into positive business results.

Perfect for: teams stuck with old habits, ignoring changes in their environment.

- **CURIOSITY:** There is no creativity without openness, so we must face the brutal facts and changing reality. Why do we need to overcome our elevated egos, resulting from past successes?
- **SIMPLE WAYS:** How can we find inspiration in solutions introduced in other organizations and industries? How can we adapt these ideas to our environment? What workable solutions could add value outside the core of our business?
- **EFFECTIVE COALITION:** The power of innovation depends not on the innovator, but the followers. Why should we support a lonely freak who wants to do something good for their team and company?
- **EXECUTION:** Each innovation is only as good as its final implementation. How can we find a fulcrum and a lever for complex changes and projects? What should we do to heat the whole process by one degree each day?

